



KWTW
PO Box 960042
Oklahoma City, OK 73196

Oklahoma's Own

NEW WEST GROUP
P.O. BOX 720858
OKLAHOMA CITY, OK 73172

Contract # 91880

Schedule Dates	03/01/13-03/05/13	Date Entered	02/28/13
Advertiser	DAN DAVIS WORKERS COMP REFORM (6607)	Last Modified	03/08/13
Agency	NEW WEST GROUP (2146)	Entered By	Leslie Batton
Product	Political (1234)	CO-OP	No
Brand	POLITICAL (1644)	Headline #	
Salesperson	HOUSE, HOUSE (1)	Demo	A25-49
Sales Office	Oklahoma City	Order Type	Normal
Buyer Name	FRIEDEN, LINN	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	2146/1234/POL	Commission	\$748.50
Account Types	Local/Political-Issue	Net Total	\$4,241.50
Billing Type	Standard	Sales Tax	
Comments	WORKERS COMP REFORM		

Oklahoma City (KWTW)		
By Broadcast Month	Spots	Rate
Mar. 2013	18	\$4,990.00
Grand Total:	18	\$4,990.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	03/01/13-03/01/13	3	:30	7A- 9A (CST)	1					X			1	\$300.00	\$300.00	Oklahoma City (KWTW)	CBS THIS MORN	2/28/13
16.0	Normal Line / SPOT	03/04/13-03/05/13	3	:30	7A- 9A (CST)	2	X	X						2	\$300.00	\$600.00	Oklahoma City (KWTW)	CBS THIS MORN	2/28/13
17.0	Normal Line / SPOT	03/01/13-03/01/13	3	:30	9A- 10A (CST)	1					X			1	\$180.00	\$180.00	Oklahoma City (KWTW)	CBS THIS MORN	2/28/13
18.0	Normal Line / SPOT	03/04/13-03/05/13	3	:30	9A- 10A (CST)	2	X	X						2	\$180.00	\$360.00	Oklahoma City (KWTW)	9-10A	2/28/13
19.0	Normal Line / SPOT	03/01/13-03/01/13	3	:30	5P- 5:30P (CST)	1					X			1	\$550.00	\$550.00	Oklahoma City (KWTW)	NEWS9 @ 5P	2/28/13
20.0	Normal Line / SPOT	03/04/13-03/05/13	3	:30	5P- 5:30P (CST)	2	X	X						2	\$550.00	\$1,100.00	Oklahoma City (KWTW)	NEWS9 @ 5P	2/28/13
21.0	Normal Line / SPOT	03/02/13-03/02/13	3	:30	6A- 8A (CST)	2					X			2	\$240.00	\$480.00	Oklahoma City (KWTW)	SAT AM NEWS	2/28/13
22.0	Normal Line / SPOT	03/03/13-03/03/13	3	:30	5:30P- 6P (CST)	2						X		2	\$190.00	\$380.00	Oklahoma City (KWTW)	SUN NEWS @ 530P	2/28/13
23.0	Normal Line / SPOT	03/02/13-03/02/13	3	:30	6P- 6:30P (CST)	1						X		1	\$320.00	\$320.00	Oklahoma City (KWTW)	SAT NEWS @ 6P	2/28/13
24.0	Normal Line / SPOT	03/02/13-03/02/13	3	:30	12A- 12:30A (CST)	2						X		2	\$100.00	\$200.00	Oklahoma City (KWTW)	12-1230A	2/28/13
25.0	Normal Line / SPOT	03/01/13-03/01/13	3	:30	12P- 12:30P (CST)	1					X			1	\$260.00	\$260.00	Oklahoma City (KWTW)	NOON NEWS	2/28/13
26.0	Normal Line / SPOT	03/04/13-03/05/13	3	:30	12P- 12:30P (CST)	1	X	X						1	\$260.00	\$260.00	Oklahoma City (KWTW)	NOON NEWS	2/28/13

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

FCC Nondiscrimination Policy: Neither this agreement nor any party to this agreement discriminates in the sale of advertising time on the basis of race or ethnicity. Any provision in any agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null & void in compliance with FCC rules. Broadcaster includes this nondiscrimination provision in all written advertising contracts. The advertiser and agency are jointly and severally liable for all payments under this Agreement.

[illegible]

Chester

3-6-

ALL WIPED

THE FOLLOWING ISSUES:

WORKMEN'S CAMP

Broadcast Month	Time of Day, Rotation or Position	Days	Class	Number of Weeks
1 60	VARIOUS	5		VARIOUS

上海外灘 100 號 上海外灘 100 號

4990

[illegible]

purpose, in whole or in part, commercial or

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NAB Form PB-17 (Rev. 12/12)

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officer, directors, similar authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to provide a script, transcript, or tape, which will be delivered to the station at least 24 HRS before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

3-15-13
Date

[Signature]
Signature

405-640-3487
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

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